

# NCAR DASH Search and Linked Data: Investigation and Implementation using Schema.org

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## Introduction

DSET and DASH, What are they?

Motivation of Project

## Linked Data Overview

Linked Data Model

Schema.org

## Implementation and Results

## Benefits

Project

Internship

# DASH

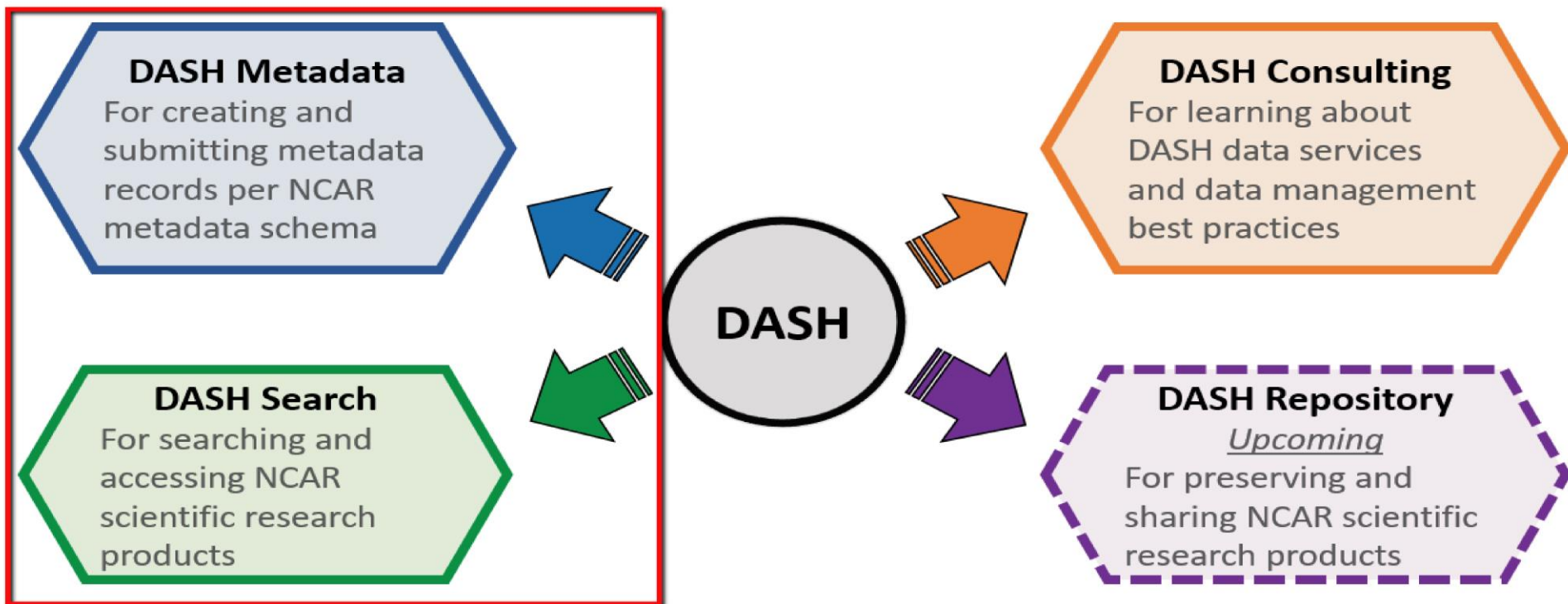
The screenshot displays the DASH website interface. At the top left, the logo for NCAR UCAR is shown next to the 'DASH Digital Asset Services Hub' text and a globe icon. To the right, the tagline 'air • planet • people' is written in a stylized font. Below the header, there are navigation links for 'Contact Us', 'Resources', and 'About'. The main content area features a dark blue banner with the text: 'DASH Search allows users to find, browse, and access digital assets created and published by NCAR and UCAR Community Programs.' Below this is another dark blue banner with the heading 'Search Data, Software, Models and Publications'. Underneath is a search input field with the placeholder text 'Search...' and a magnifying glass icon. A 'Browse by Resource Type' section follows, with buttons for 'collection', 'dataset', 'image', 'model', 'publication', and 'software'. At the bottom, a section titled 'Discover Digital Assets by Top 10 Keywords' includes buttons for 'aircraft', 'arctic', 'atmosphere', 'atmospheric pressure', 'atmospheric temperature', 'atmospheric water vapor', and 'atmospheric winds'.

data.ucar.edu

# DASH and DSET

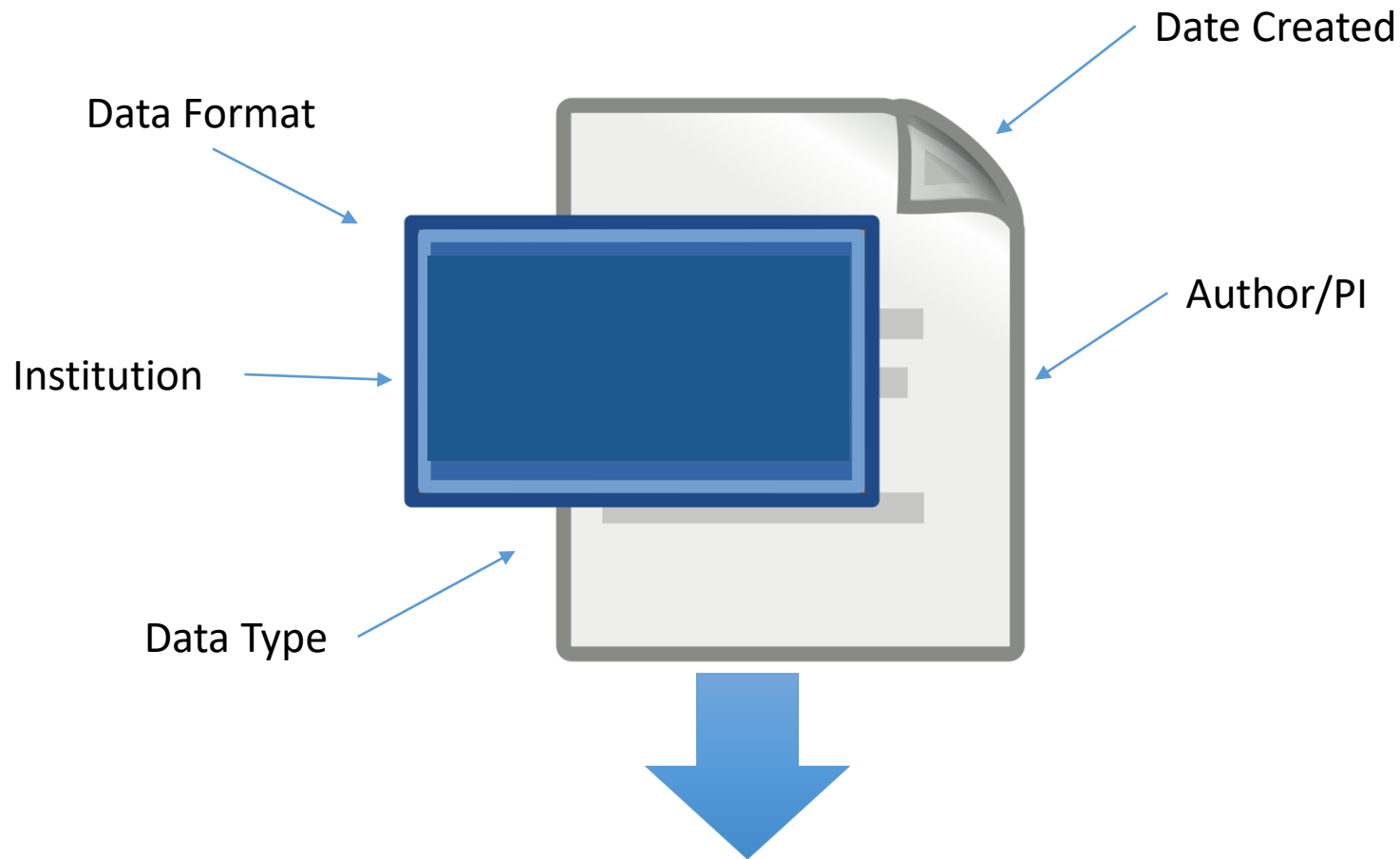
DASH – Digital Asset Services Hub

DSET Team – Data Stewardship Engineering Team



To provide efficient access to digital assets with excellent user experience and to improve coordination across NCAR

# DASH Metadata



**ASSET: dataset, publication, model**

# DASH Search


Closures/Emergencies Locations/Directions

Administrator Login

NCAR UCAR | **DASH** Digital Asset Services Hub *air • planet • people*

Contact Us **Resources** About

Filter by location [Clear](#)



Map data © OpenStreetMap contributors  
Tiles by Stamen Design (CC BY 3.0)

Refine by:

Publication Year [Clear](#)

to

GPS Measurements

**160 resources found** Order by: Best Match

**Can we measure snow depth with GPS receivers?**  
Snow is an important component of the climate system and a critical storage component in the hydrologic cycle. However, in situ observations of snow distribution are sparse, and...  
[publication](#)

**Using GPS multipath to measure soil moisture fluctuations: Initial results**  
Measurements of soil moisture are important for studies of climate and weather forecasting, flood prediction, and aquifer recharge studies. Although soil moisture measurement...  
[publication](#)

# Motivation

As science progresses in the digital age, scientific data and digital assets are being created at a higher rate



past

present

# Motivation

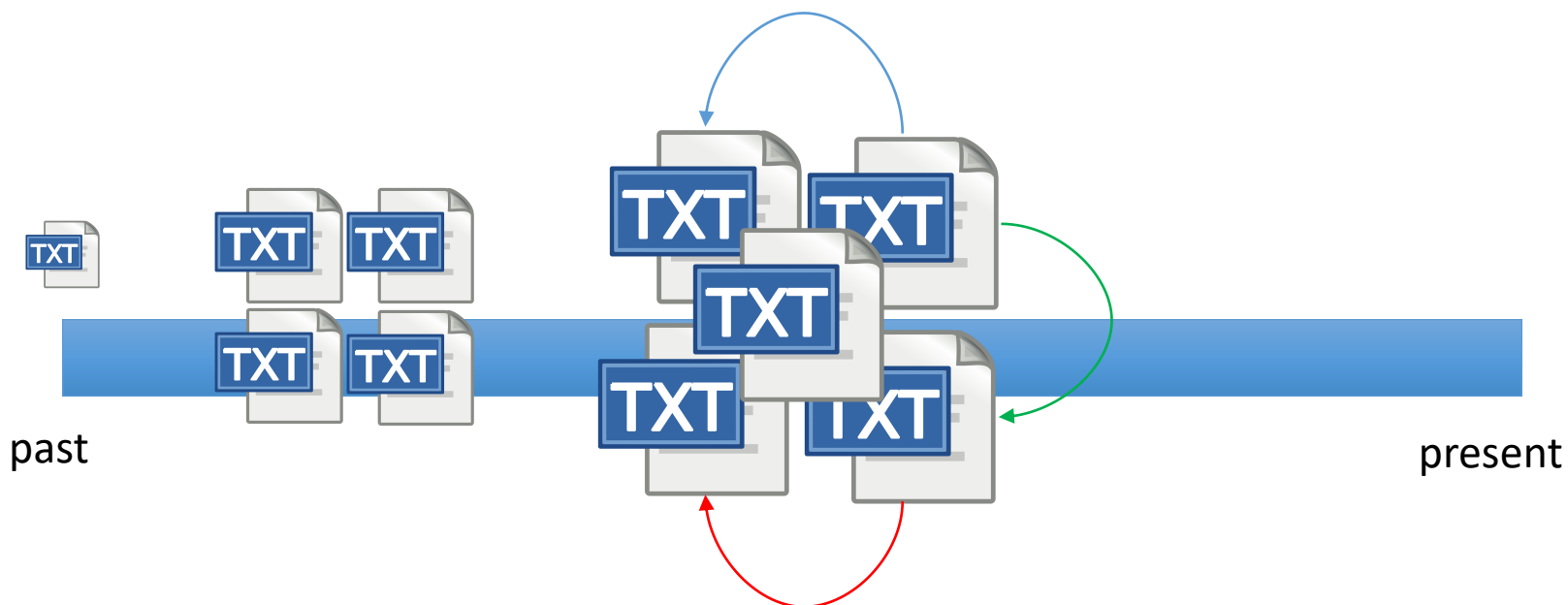
These datasets and digital assets continue to grow in size





# Motivation

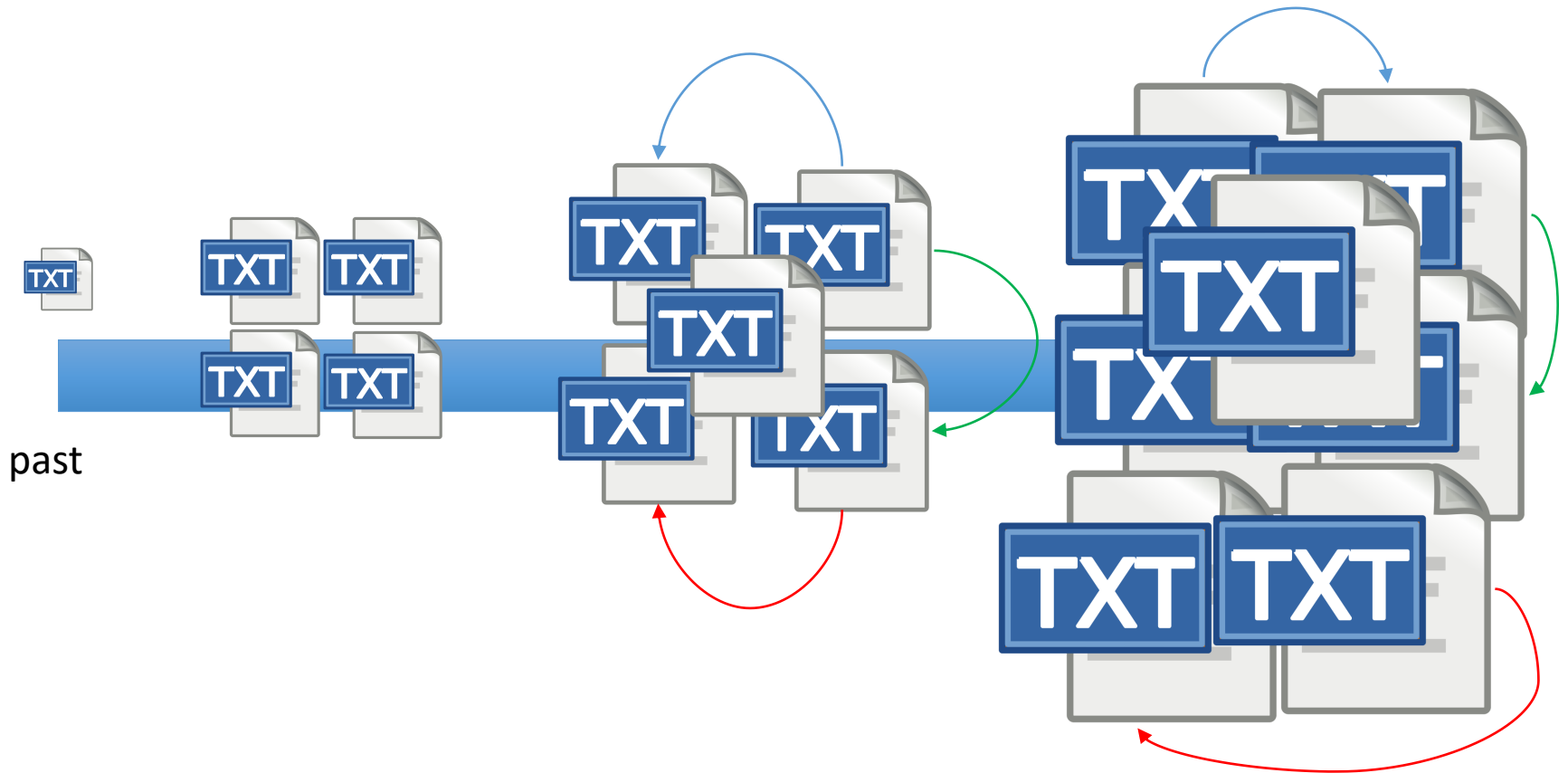
With more digital assets scientist and users started to group these assets using metadata



Linked-Data: Best practices for connecting assets on the web

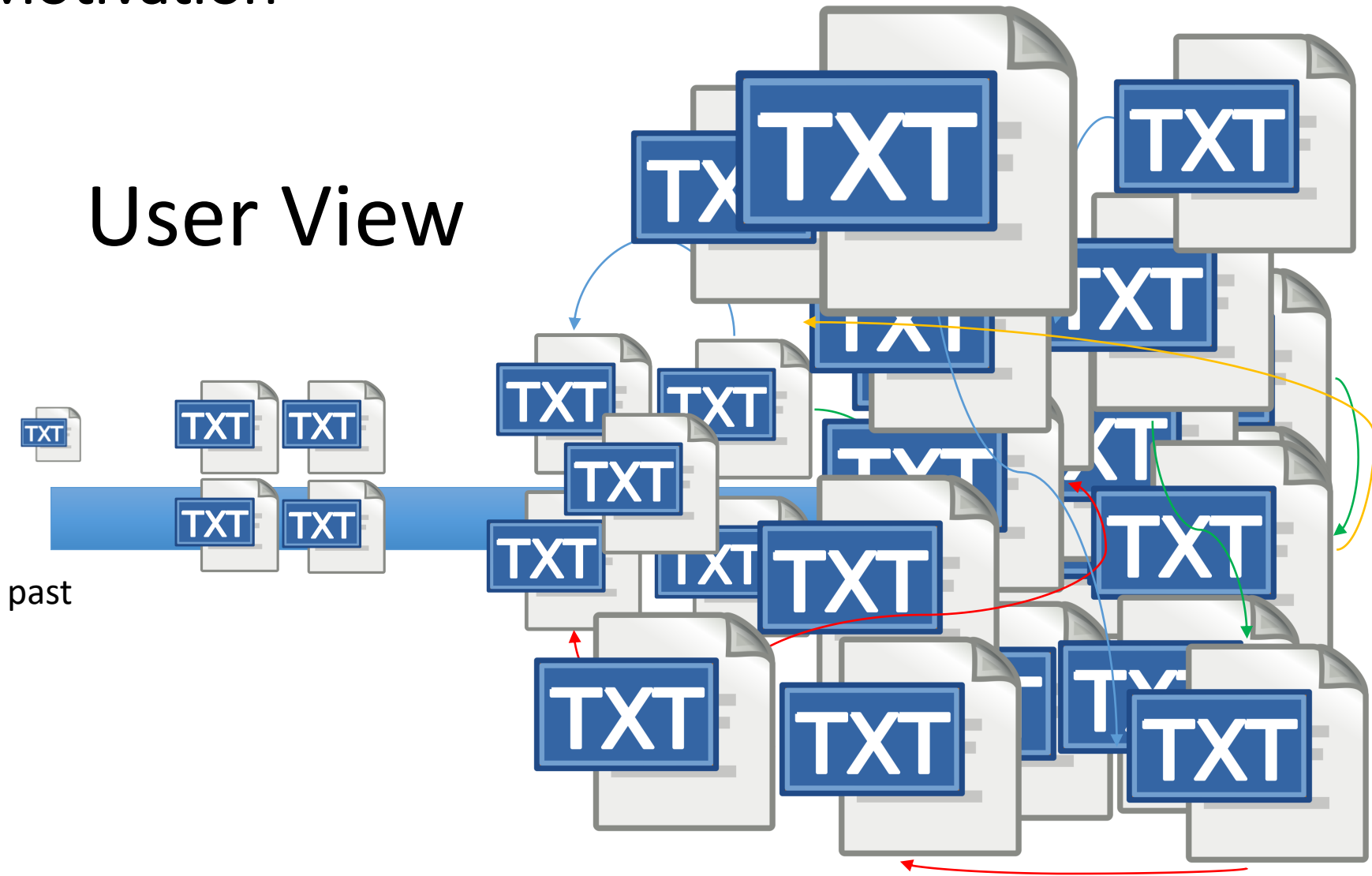
# Motivation

This has led to the present with hundreds of links made between digital using different vocabularies and descriptors



# Motivation

## User View



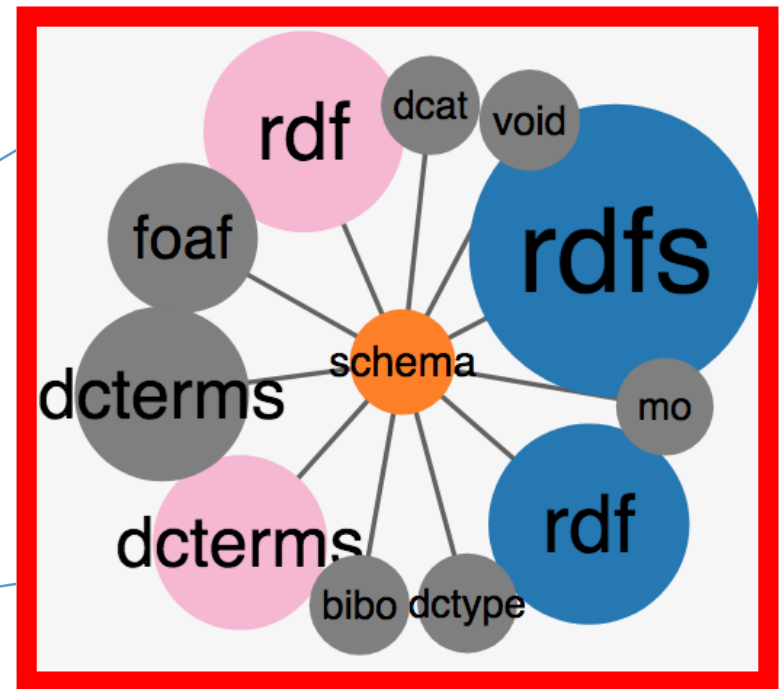
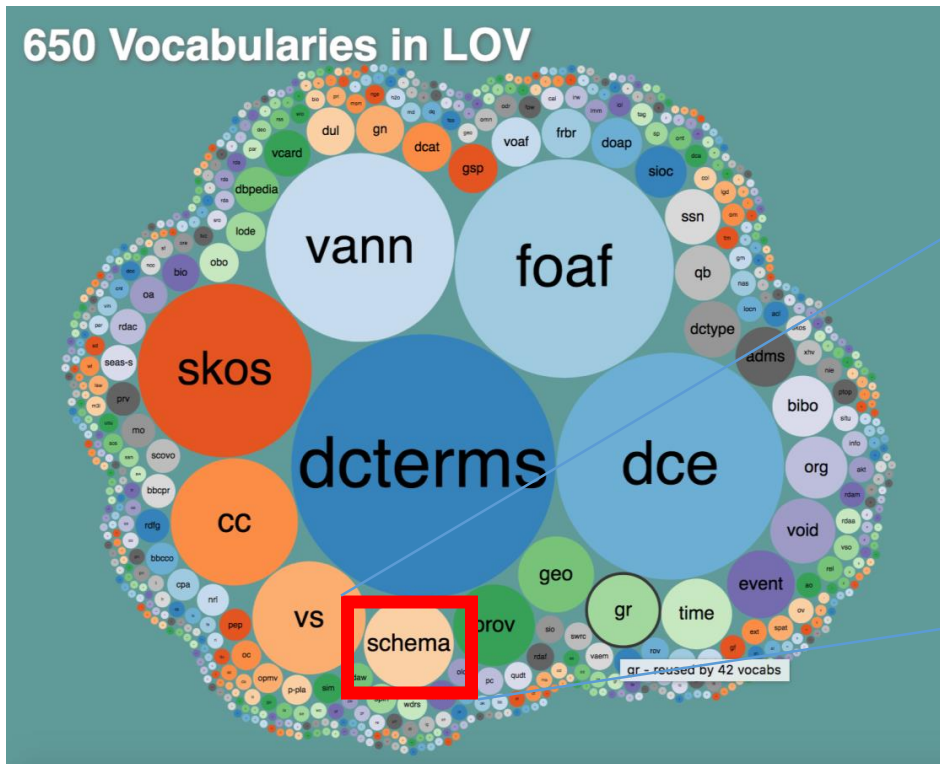






# Linked-Data Model

We choose the recently developed Schema.org for DASH implementation  
Schema.org builds off of previously created LOV



# Why Schema.org?

Schema.org has many properties that makes it desirable as a linked open vocabulary:

- implemented underneath webpage in HTML source code
- can be read by all most search engines to increase search accuracy and discoverability
- multiple ways to add the Schema.org markup to the webpage
- easy to understand linkable vocabulary

# Why Schema.org?

Three primary methods for webpages and digital assets to include a Schema.org markup

1. JSON- LD: linked data descriptors placed in a json script formatted block
  - can be read dynamically
  - can be placed anywhere on the page
2. RDFa: data descriptors are placed in annotated HTML tag attributes.
  - Needs to be in both the head and body sections of HTML
3. Microdata: data descriptors placed with the data's HTML content.
  - Needs to be in the body



# Implementation

NCAR metadata and Schema.org use two different vocabularies to define the same metadata field

This required a mapping from NCAR metadata dialect to Schema.org's

Base Level Data Describers				
NCAR Dialect		Schema.org Dialect		Field Definition
Metadata Record ID	----->	identifier	----->	Persistent ID given to an asset
ISO Asset Type	----->	additionalType	----->	Type/Format of asset
Metadata Point of Contact	----->	Creator	----->	Individual/Group responsible for metadata
Resource Support Contact	----->	accountablePerson	----->	Individual/Group responsible for scientific asset
Metadata Date	----->	dateCreated	----->	Date of data collection creation
Publication Date	----->	datePublished	----->	Data of data publication
Author	----->	author	----->	Name of principle investigator for asset
title	----->	name	----->	Name of the asset
Landing Page URL	----->	sameAs	----->	URL of asset source
Description	----->	description	----->	Description of asset

# Results – JSON LD

```
<script type="/application/ld+json">
{
  "name": "Offshore propagation of coastal precipitation",
  "creator": "Li, Yanping", "Carbone, Richard"
  "sameAs": "http://n2t.net/ark:/85065/d7gm88sb",
  "author": "Li, Yanping", "Carbone, Richard "
  "dateCreated": "2018-01-24T17:55:27.693543",
  "accountablePerson": "UCAR/NCAR - Library" ,
  "additionalType": "publication",
  "@context": "http://schema.org",
  "datePublished": "2015-12-01T00:00:00",
  "@type": "CreativeWork",
  "description": null}
</script>
```

# Project Benefits

Scientists or NCAR labs wanting to increase asset visibility can include more data in the initial metadata collection that is included in the Schema.org vocabulary.

Assets in DASH will automatically:

- Create the correctly formatted attached Schema.org block
- Increase in visibility to general search engines
- Be connected to other assets in the future with relationship descriptors (i.e. subset, parent, etc)

# Internship Benefits

experienced firsthand how research is done at large national lab

renewed interest in Computer Science

**rise in computer science skills**

networking opportunities throughout the summer

seminars built to help career development

**collaborations made**

personal growth

always five minutes away from a hiking trail with awesome geology

# Acknowledgments

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CISL

Sage Team

SIParCS Interns

